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FOR IMMEDIATE RELEASE

RENO ROCKS WELCOMES PIRATE4X4.COM AND KING OF THE HAMMERS

Pirate4x4.com and King of the Hammers will join the fun at Reno Rocks, June 17-21, 2009 at the Sands Regency Casino Hotel in downtown Reno. Reno Rocks will host three rock crawling events over five days, highlighted by the W.E. Rock Western U.S. Rock Crawling Nationals.

Pirate4x4.com, the largest off-road forum in the world, will air the Reno Rocks events live on the internet. The Captain Morgan Pirate4x4.com bar at the Sands Regency will be Reno Rocks party central, with live music, Captain Morgan drink specials, and special appearances by the Captain Morgan Morganettes and Pirate4x4.com's Lance and Camo.

Hammerking Productions will bring the much-anticipated 2009 King of the Hammers race movie, *The Second Crusade*, to KOH fans at Reno Rocks. The Sands Regency will air the movie on five giant screens in the hotel's ballroom on Friday night, June 19, at approximately 10 p.m. The *Second Crusade* will be shown several more times at Reno Rocks on Saturday and Sunday, June 20 and 21, on a single large screen.

Reno Rocks kicks off on Wednesday and Thursday, June 17-18, with the Northern Nevada 4x4 Club Challenge Crawl. A \$50 entry fee will give participants the first shot at Lil' Rich Klein's man-made rock crawling course, and a chance to win a share of \$7,500 in prize money, guaranteed by the Sands Regency Casino Hotel.

The Surplus City Jeep Parts High Sierra Rock Crawling Championship gets underway Friday night, June 19, along with the first rounds of the W.E. Rock Western US Rock Crawling Nationals. Both events run through Sunday, June 21. The High Sierra Rock Crawling Championship offers classes for all levels of competition, from trail rigs to unlimiteds, and a share of the \$7,500 guaranteed prize money. A special package is available for participants in this event that includes entry fee, hotel accommodations, W.E. Rock spectator tickets and more.

Reno Rocks also features the infamous Surplus City Jeep Parts Teeter Totter, an RTI Ramp, Beauty and the 4x4 Beast Contest, People's Choice Team Tire Climb, Show & Shine and Rough & Tough, New 4x4 Showcase, Manufacturers Midway, *Wheeler's for the Wounded* Tour Stop, Military and Public Safety 4x4 Vehicle Displays, and a Friday night pool party with live music, drink specials and swimsuit competitions.

Reno Rocks entry forms, spectator tickets and hotel rooms are now available. Got to www.RenoRocks4x4.com for more information, or e-mail RenoRocks@TerriblesCasinos.com